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To Whom It May Concern:

This office has been retained by BBR Motorsports, Inc. (BBR). This law firm has over 10 years experience in pursuing and stopping manufacturers and business which produce and sell “knock off” products. In other words, we pursue those who profit off of the hard work of companies (such as BBR) who spend a great amount of energy and resources to design the products they manufacture and sell. We have been retained for the purpose of pursuing any and all companies that would copy and/or infringe upon BBR’s copyrighted and patented work.

Please be advised that it is a violation of law under Title 17 of the United States Code (U.S.C.A) for anyone who imports, or copies a product which shows such pronounced similarities or substantial portions of details where one could recognize it as a copy or one could mistake the copy as being an original design of the holder of the copyright or patent.

In the future, BBR plans to enforce its rights under federal law and Title 17, of the U.S.C.A. by seeking the appropriate remedies against any and all manufacturers, importers, distributors and retailers who knowingly and subconsciously ignore BBR’s Federal Rights under U.S.C.A. Title 17 by continuing to sell and promote products that are BBR knockoffs. Injunctions, fines, seizure of product and in some instances criminal penalties can be levied against all those who involve themselves with such products.

BBR is a patriotic supporter of the American way and fair competition. BBR is also very aware that at the present time, there are companies who currently produce “knockoff” products by circumventing copyright and patent laws and make their living by feeding off of the hard work and innovation of those companies who invest in research and development. This in the long run takes away the incentive to innovate and produce better, consumer friendly products for the motor sport markets. Copyright and Patent laws protect and encourage companies such as BBR to innovate. This protection has made this country by far the number one producer of motorized aftermarket products in the world.

This firm encourages buyers, distributions, retailers and its respected competitors to keep the American dream alive and act responsibly.

Sincerely,
Assanti & Associates, L.L.P.

Alessandro G. Assanti, Esq.