



M O T O R S P O R T S

DEALER APPLICATION

BBR Motorsports, Inc
2551 Cole St, Suite A
Enumclaw, WA 98022

Phone: (253) 631-8233 Fax: (253) 631-4260

BBR Motorsports has the following requirements for setting up a new dealer account:

- 1.) A retail store with motorcycles and/or accessories.
2.) A business address separate from the owner's residence.
3.) Located in a commercially zoned area.
4.) Open to the public during normal business hours.
5.) Pay by COMPANY Visa / Mastercard / American Express or pay C.O.D.
6.) No personal credit cards accepted for business accounts.
7.) Supply BBR with Motorsports trade references.
8.) A Signature on BBR's Price Integrity Policy.

For our file we require the following information: (**Please provide all information listed below so that your application can be processed quickly. Dealer status will be delayed if partial info is provided**)

- A copy of your Business License and the following Resale Certificate.
This completed Dealer Application and the Signed Integrity Policy.
A copy of your Yellow Pages Ad or a recent display ad in a motorcycle publication and/or Website address.

Company Name:
Contact Person:
Street Address:
City / State / Zip:
Telephone Number: Fax:
Years in business:
Resale Tax Exempt #: 6 Digit Federal Tax ID #:
Web site: Email:

Your web address will be linked from our dealer page

What Brand do you carry? Honda Yamaha Suzuki Kawasaki KTM
References: (Please list three Motorsports vendors that you currently do business with)
Name Address Phone Account #

I certify that I am in the commercial business of selling, manufacturing and/or building products pertaining to the motorcycle industry. I also certify that the above information is true to the best of my knowledge. I am purchasing all BBR Motorsports products for resale and am solely responsible for ensuring that local and state sales taxes are paid.

Signature: Date:

BBR RETAIL DEALER PRICING-INTEGRITY POLICY

This document sets forth BBR's pricing-integrity policy and conditions of sale for all dealers for the advertising, promotion and sale of BBR Motorsports, Inc. products. This policy is established in order to maintain the integrity of BBR's brand image, premium-product quality reputation, and consistency of BBR pricing in the marketplace.

It is also the intent of this policy to insure that fair and consistent profit margins are maintained on the resale of BBR Products, to the benefit of our qualified distributors and dealers.

The following guidelines are offered as a condition of sale for all BBR manufactured products, BBR private-label products, and/or exclusive BBR distributed products; for all resale purchasers including but not limited to, distributors, dealers, and promotional companies.

SUGGESTED RETAIL PRICING

BBR dealer pricing is published and available upon request to all qualified motorcycle dealers. BBR's "Suggested Retail Pricing" is shown on all dealer price lists. Dealers are required to maintain BBR's "Pricing Integrity Requirement" at all times.

PRICING INTEGRITY REQUIREMENT

Qualified BBR dealers are asked to honor BBR's published "Suggested Retail Pricing" levels on the sale of all products to end-user customers.

ALLOWABLE PROMOTIONAL DISCOUNT PRICING

Qualified BBR dealers must not advertise BBR products at prices reflecting MORE than a 10% discount from BBR's published "Suggested Retail Pricing". Advertising includes, but is not limited to; print ads, promotional flyers, mail-order material, catalogs, and/or the internet. Discounted pricing on BBR products must be in connection with a promotional effort to support the BBR brand and further increase the sale of BBR products.

DEFAULT AND TERMINATION

At no time will BBR allow advertisements or printed retail pricing of BBR products at pricing levels outside the guidelines set forth in this policy. Any dealer which advertises or promotes BBR products below the levels specified above shall be considered in violation of BBR's Pricing Integrity Policy. BBR reserves the right to terminate dealer status, and refuse the sale of BBR products to such companies through direct sale and/or through distribution.

BBR Motorsports, Inc.

BBR

Dealer Signature

Date



RESALE CERTIFICATE

1. Name of Seller: _____
2. Name of Buyer/Business: _____
3. Address of Buyer: _____
Street City State Zip Code
4. Buyer's UBI/Revenue Registration Number: _____
5. Buyer is in the business of: _____
6. Types of items purchased for resale: _____

The buyer certifies that it is purchasing the items listed on line 6 (please check appropriate box):

- for resale in the regular course of business without intervening use.*
- for use as an ingredient or component part of a new article of tangible personal property to be produced for sale,*
- as a chemical to be used in processing a new article of tangible personal property to be produced for sale, or*
- for use as feed, seed, seedlings, fertilizer, or spray materials in its capacity as a farmer.*

*The buyer acknowledges that it is solely responsible for purchasing within the categories listed on line 6. The buyer acknowledges that misuse of the resale privilege subjects the buyer to a **penalty of 50 percent of the tax due**, in addition to the tax, interest, and any other penalties imposed by law.*

Print Name: _____
Name of Person Authorized By the Buyer to Sign the Resale Certificate

Signature: _____
Signature of Authorized Agent of the Buyer

Effective Date: _____ through _____
(Not To Exceed 4 Years)

Date Signed: _____

Seller must maintain a copy. Please do not send to Department of Revenue.
Reference Rule and Statute (RCW 82.08.130 and WAC 458.20.102)